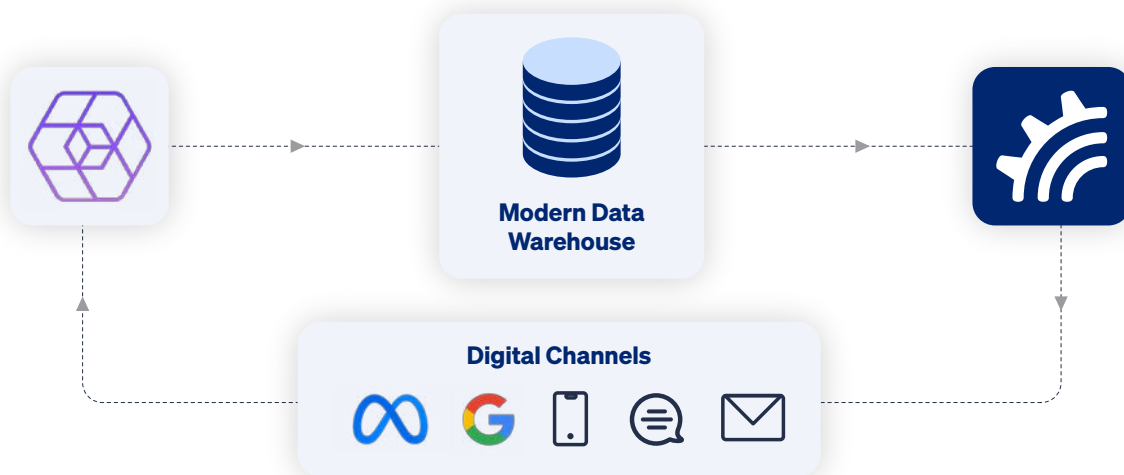


MessageGears + Snowplow Strategic Partnership



We Share A Warehouse-First Approach



Create, access and activate behavioral data in real-time to to build custom audiences



Maintain a single source of truth about your customers by converting your modern data warehouse into your CDP, eliminating data silos and driving more business value at scale.



Unlock transformative AI and advanced analytics with rich behavioral data that's created, modeled, and fit for purpose. Easily evolve your data to meet your future needs with a dynamic schema.



Take ownership of your data utilizing MessageGears Segment and behavioral data from Snowplow. Create unique customer journeys and activations through native channels or MessageGears Message ESP via email, push, and SMS.

To learn more about MessageGears, hit us up at [@messagegears](https://twitter.com/messagegears) or visit us at www.MessageGears.com

To learn more about Snowplow, follow them [@snowplow](https://twitter.com/snowplow) or visit www.snowplow.io