MessageGears + Snowplow Strategic Partnership

We Share A Warehouse-First Approach

Create, access and activate behavioral data in real-time to build custom audiences

- Maintain a single source of truth about your customers by converting your modern data warehouse into your CDP, eliminating data silos and driving more business value at scale.
- Unlock transformative AI and advanced analytics with rich behavioral data that's created, modeled, and fit for purpose. Easily evolve your data to meet your future needs with a dynamic schema.
- Take ownership of your data utilizing MessageGears Segment and behavioral data from Snowplow. Create unique customer journeys and activations through native channels or MessageGears Message ESP via email, push, and SMS.

To learn more about MessageGears, hit us up at @messagegears or visit us at www.MessageGears.com
To learn more about Snowplow, follow them @snowplow or visit www.snowplow.io

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