

Power Your Messaging with MOVABLE INK + MessageGears

What does everybody want? Custom APIs that are scalable and flexible for personalized marketing experiences. What is everybody trying to find? A solution that is purpose built for their goals.

MessageGears Engage is purpose-built to solve these questions for Movable Ink use cases, allowing Movable Ink customers to unlock their data to deliver more advanced and personalized data-driven content experiences to their consumers no matter what ESP they send through.



Create personalized messages across email, mobile, and web by leveraging your own data, without the need of I.T. resources.



With MessageGears Engage, join together disparate and disjointed internal data that is distributed among different databases.



With Movable Ink, tap into MessageGears Engage to leverage user-level data to power personalized content at scale in real-time.

6 Steps to Engage Your Customers with MessageGears Engage

1

Email is opened by customer

2

An image request call is made to the Movable Ink servers

3

Movable Ink makes call to MG Engage API

4

MG Engage API provides user-level data

5

Movable Ink creates Image based on MG Engage API response

6

Image is served in the email

To learn more about MessageGears, hit us up at [@messagegears](https://www.messagegears.com) or visit us at www.MessageGears.com