



MessageGears

Segment

Seamlessly Transition to MessageGears Segment

The Light Software Install Couldn't be Simpler to Set Up and Use

MessageGears Segment helps marketers build better, more dynamic audiences and activate them wherever they're needed. The tool lives alongside your data wherever it resides, without a complex setup that requires a lot of work or computing power on your end.

The light software install plugs directly into your data warehouse or internal system and runs from there. MessageGears Segment exists to stay out of the way, removing the obstacles that prevent marketers from sending the sorts of messaging campaigns they dream of.



Simple, light software install

Even if your team isn't ready to make a big switch, you can start building audiences with MessageGears Segment today



Put your live data to use

No matter how you're sending campaigns today, MessageGears Segment can connect directly to your live data



Dream and do

After a quick setup, your marketing team will be able to set up and execute the personalized campaigns they couldn't before

To learn more about MessageGears, hit us up at [@messagegears](https://twitter.com/messagegears) or visit [MessageGears.com](https://messagegears.com)