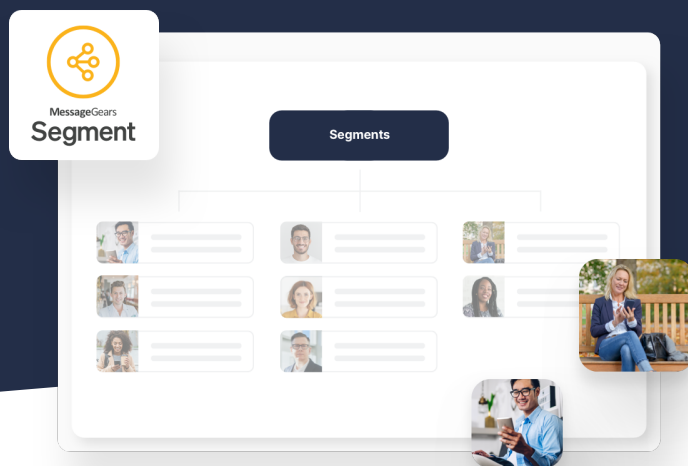




Easily Connect MessageGears Segment From Anywhere



Versatile Tool Allows You to Export Audiences to Third-Party Destinations

MessageGears' connections to third parties provide a secure way to integrate MessageGears Segment with any destination via SFTP or API connection. For instance, send encrypted audiences to destinations seen below! These are just a few popular integrations since this list is limitless to whichever integration you can dream up! These connections integrate seamlessly with data variables created by the data admin and audiences created by the marketer, allowing them to send dynamic cross-channel messaging with one push.

Users have a wide range of features to leverage while building out their audiences in blueprints, such as; campaign capabilities, like scheduling and audience recording.



Use your live data

Utilizing any data you have, live and in real time, helps you quickly and easily build dynamic audience segments.



No predefined schema

Utilizing any data you have, live and in real time, helps you quickly and easily build dynamic audience segments.



Export audiences anywhere

Once launched, your live audience data is easily transmitted directly, allowing for multiple connection routes based on your marketing needs.

ACTIVATE CUSTOMER DATA QUICKLY AND EASILY



To learn more about MessageGears Segment, hit us up at [@messagegears](https://twitter.com/messagegears).